

viU, sustainable design exhibition

Ex oratorio della Passione, Basilica di Sant'Ambrogio
Piazza Sant'Ambrogio, 15 MILANO - Fuori Salone SANTAMBROGIO District.

viU, eco-living exhibition

Centro Botanico
via Cesare Correnti, 10 MILANO- Fuori Salone 5VIE District.

organizers Fiammetta Parola and Ermanno Ivone



april 12 – 17, 2016

This year Viu participates in FuoriSalone with a double exposure:

viU, sustainable design exhibition

at Ex Oratory of the Confraternity of the Passion, Basilica of Sant'Ambrogio, Milan

10:00 – 21:00, Free entry

(Press conference, april the 12th, 14:00)

and

viU, eco-living exhibition

CENTRO BOTANICO di via Cesare Correnti 10, Milano

10:00 – 19:45, Free entry

We want to present the **exhibition dedicated to sustainable design and eco-living** that tell a new way to inhabit the house, objects and spaces in the name of environmental sustainability, respect for nature and live in harmony, based on the principles of Vastu, ancient Vedic tradition of living.

The goal of VIU is to allow integration in our time of the realities that represent sustainable future for all. Viu involves and promotes companies and individual entities, their ideas and their practical solutions, applied in the field of design, having as a dominant leverage innovation and attention to the improvement of our tomorrow.

In the two exhibitions VIU has chosen representative companies in the sustainable design and has designed two elegant and evocative spaces where products and services can communicate with visitors showing their benefit, aesthetic and functional, the living arrangement with a sustainable future

The keys of the intelligent sharing of the planet we inhabit pass through the doors of knowledge, invention, understanding that our first social function can not be only that of cultivating and

supporting an individual economic enrichment / emotional / material. We must bind ourselves in an involved sustaining the usability of our tomorrow who inquires of all clutches of our existence. A natural reappropriation of choices in health, economics, architecture, social complex. A well-being recaptured in operation in the world that will return tomorrow to our children.

viU means living in a conscious and responsible way to environmental sustainability, in the interest of nature and in harmony with the space.

viU _ Vison of you. The future is already surrounding us.

WHO WE ARE

viU Vision of YOU is born from the shared desire of a group of friends - architects, designers, communication experts - to actively contribute to humankind future evolution and Earth protection.

After the Green Village big hit at 2014 Milan Design Week and the "Vision of YOU" at the Milan Design Week 2015, VIU puts itself up for the 2016 Fuori Salone edition with new ideas of functionality and harmony with our planet

Events

“Conversazioni consapevoli”, organizer Fiammetta Parola

Inside the evocative location of the Passion Oratory in the Sant'Ambrogio Basilica. viU - Vision of YOU Basilica has organized a series of "Conversazioni consapevoli" (conscious conversations) exploring the possibility of creating spaces and architecture in harmony with the world around us.

COCKTAIL PARTY Thursday the 14th H 18.00 (invitation requested)

Collaboration

Flora et Decora www.floraetdecora.it

Sponsor

Masseria Agricola Olere www.masseriagricolaolere.com

Technical Sponsor

KUBEDESIGN www.kubedesign.it

Partner per viU, eco-living exhibition

CENTRO BOTANICO via Cesare Correnti 10, Milano

Contact

Concept and Format: Vastu Studio, ei.

Organizators: Fiammetta Parola e Ermanno Ivone - info@visionofyou.it

Press: press@visionofyou.it

Phone: + 39 3476420944

www.visionofyou.it